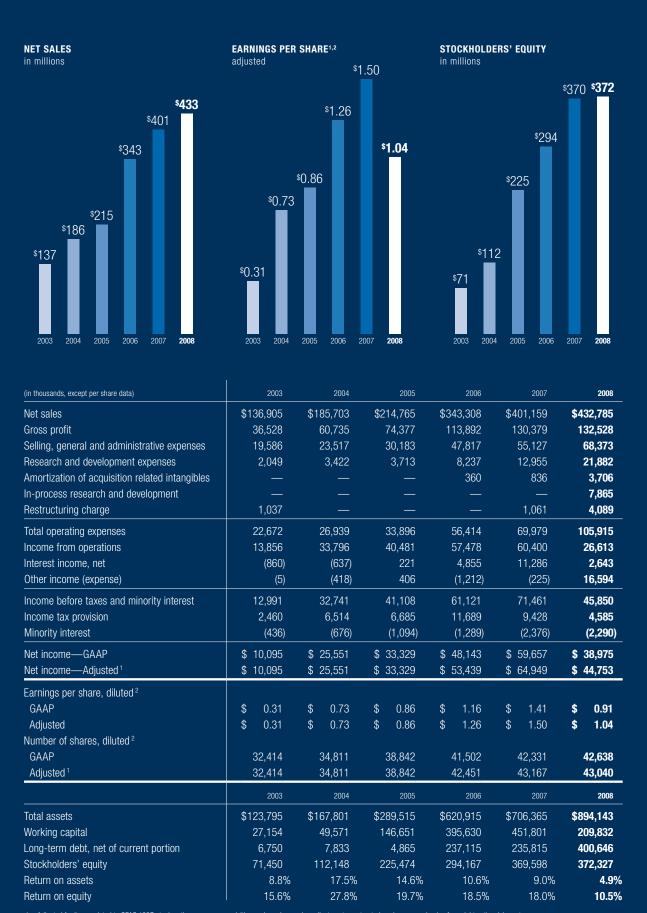


# Financial Highlights



<sup>1—</sup>Adjusted for items related to SFAS 123R stock option expense, acquisition and purchase price adjustments, restructuring charges, and gains from debt extinguishment.

<sup>2—</sup>Adjusted for the effect of 3-for-2 stock splits in November 2003, December 2005, and July 2007.

# Message from the Chairman

As Chairman of Diodes Incorporated since 1993, I have seen the Company through many economic periods and business cycles. Over that time, the Company has grown and evolved into one of the leading global manufacturers and suppliers of discrete and analog semiconductor solutions with revenues approaching half a billion dollars this past year.

We have completed and integrated several important strategic acquisitions over the years that have further extended and strengthened our market position and technological capabilities. The acquisition of Zetex in 2008 was an important step in the execution of our strategic growth objectives and further broadens our global leadership position within our target markets. However, the current economic times have dramatically changed the business environment for all companies, in particular for the semiconductor industry as a whole. I believe our board and executive management have responded in a quick and decisive manner in order to reduce costs and align the organization with the current environment.

Diodes has a very experienced and competent management team that has a proven track record of success in managing through tough economic times while consistently emerging a stronger company. In speaking on behalf of the entire Board of Directors, we have a tremendous amount of confidence

in our executive team and their abilities to properly and efficiently manage through this challenging environment. Further, we are prepared to take additional actions as required by the economic conditions to maintain the Company's strong financial position.

Our focus has always been on creating value for our shareholders, and we will continue to uphold that commitment. I believe our financial strength and cost-cutting measures, combined with our experienced management team and sales initiatives, properly position the Company to manage through the downturn while preparing for profitable growth as the economy improves.

I would like to personally thank Dr. Lu for his continued leadership as well as the entire management team for their years of service and commitment to excellence. I would also like to thank our employees, customers and shareholders for their unrelenting support and confidence in Diodes. I look forward to celebrating our future successes with each of you.

Sincerely,

RAYMOND SOONG
Chairman of the Board

By Soons



Raymond Soong
Chairman of the Board

# Dear Fellow Shareholders: The year 2008 was very significant for Diodes Incorporated and one of turmoil within the economy as a whole.



Dr. Keh-Shew Lu

President and Chief Executive Officer

From a financial perspective, we continued to build momentum in our business with revenues growing nearly 8 percent to \$433 million as compared to \$401 million in 2007. We continued to generate strong cash flow from operations of \$57 million for the year, while increasing our cash to \$103 million at year-end.

Also during 2008, we continued to make significant progress towards our strategic growth objectives. Our year was highlighted by our June acquisition of Zetex plc. The acquisition complements the strength of our business and has offered substantial synergies that I believe will further enhance Diodes' global leadership position in discrete and analog semiconductor solutions.

As part of our extensive evaluation process of Zetex, it became evident that the strengths and expertise of Diodes and Zetex created a more diversified business when combined. Diodes has cost-effective packaging technology capabilities and large capacity in our manufacturing facilities in China, as well as a strong sales and marketing presence in Asia and a focus on the consumer, computing and communications markets. Zetex, on the other hand, has a strong proprietary wafer process, a solid application and design team, a strong presence in Europe, as well as a focus on the industrial, communications and automotive markets. Additionally, Zetex provides analog and application-centric exposure in categories where Diodes does not currently participate, such as power management and LED-lighting.

We strongly believe that our future growth will be significantly complemented by the addition of Zetex to our business by enhancing Diodes' market position, expanding our product portfolio and increasing exposure to the automotive and industrial markets, as well as broadening our presence in Europe.

#### **NEW PRODUCTS AND DESIGN WINS**

During 2008, we released over 230 new products in analog, discrete, Hall sensors, MOSFETs, SBR® devices, bipolar transistors, power management, and LED drivers, to name a few. This increased level of new products has generated strong interest from key accounts and has broadened our portfolio for increased cross-selling opportunities and customer expansion. Additionally, our expanded distribution channels, as well as global sales and field application teams, have further strengthened our organization. As a result of our focus on new products, in 2008 we achieved our highest level of design activity ever.

Looking forward, our investments in research and development (\$23 million or 5.2 percent of 2008 revenue) and dedication to product innovation have created a strong pipeline of design wins that will contribute to our revenue momentum in the future. Additionally, our analog business continues to grow in prominence, as we remain focused on mobility and portability, which we expect will be a strong contributor going forward.

#### **OPTIMIZING COST STRUCTURE**

As is evident to all, the global macroeconomic environment is very challenging for all businesses as we begin the new year. We expect market uncertainty to continue into 2009 with a decrease in global demand, particularly in the consumer and computer markets in Asia, as well as general market softness in the United States and Europe. As a result of current expectations for the overall economy, we have taken the necessary steps to optimize our cost structure across the organization. These initiatives include accelerating our plan to integrate the Zetex products into our manufacturing facilities, reducing capital expenditures to a maintenance level, decreasing manufacturing process and raw material costs, as well as realigning our product development and wafer fabrication organizations.

#### IMPROVED LIQUIDITY

At the end of 2008, Diodes made notable progress towards resolving our situation with our auction rate securities portfolio. We entered into a settlement agreement with UBS AG which, among other things, provides us the right to sell our entire \$320.6 million auction rate securities portfolio to UBS at 100% of par beginning on June 30, 2010. As part of this agreement, we took advantage of our 'no net cost' loan obtained through UBS and repurchased \$46.5 million of our \$230 million 2.25% Convertible Senior Notes for approximately \$23.2 million in cash. Through our continuing operations, as well as the previously announced reduction in capital expenditures and other cost containment measures, we believe we have sufficient cash flow to sustain us through these difficult times, and we remain committed to improving the value of Diodes.

#### NEXT STEPS

We believe Diodes is taking all the right steps to further build our momentum towards becoming a global leading provider of complete analog and discrete semiconductor solutions. We remain committed to executing on our growth objectives by leveraging our highly efficient manufacturing and packaging capabilities and capacity, broadening our product portfolio, increasing our geographic footprint and diversifying our market segments.

Looking into 2009, we remain cautiously optimistic and continue to focus on executing the strategy that has proven to be successful for Diodes over the years. Although the current economy creates a more challenging environment for our business, we will continue to carefully manage costs in order to protect cash, while we prepare Diodes for profitable growth when the economy improves. In closing, I believe that over the long term, Diodes is in a better position for growth than ever before, and that our long history of success will once again create increasing value for our shareholders.

We would like to thank you, our shareholders, customers, employees and suppliers, for your continued support and confidence in Diodes Incorporated.

Sincerely,

DR. KEH-SHEW LU

President and Chief Executive Officer

Diodes continues to **EXECUTE** strategies for profitable growth, despite this difficult economic climate. We have grown our PORTFOLIO of high-quality, application-specific standard products within the broad discrete and analog semiconductor markets, by using innovative, cost-effective packaging technologies that maintain our cost leadership.



# Cost Reduction Strategy Moving Forward

It's always smart business to manage costs effectively. The current economic climate makes it not only smart but imperative.

As a result, we are executing a number of cost-reduction strategies designed to make our operations more cost effective in 2009 and beyond.

We began this process in the second half of 2008 by identifying and implementing a number of expense reduction opportunities that would enable us to optimize our cost structure across the organization. These initiatives include, but are not limited to, the following:

- Accelerating our plan to integrate the Zetex products into our manufacturing facilities;
- Reducing our manufacturing process and raw material costs; and
- Realigning our product development and wafer fabrication organizations.

The realignment has moved products from our older 4-inch line to new 6-inch lines in our Oldham, United Kingdom and Fabtech Kansas City facilities.

We further reduced headcount at our wafer fabs in Kansas City and Oldham, United Kingdom and instituted a hiring freeze at all our other locations worldwide.

We're taking other steps as well. For instance, by emphasizing internal packaging, manufacturing and fabrication, we are reducing or eliminating the cost of subcontractors. Where appropriate, we are also changing products from gold to copper wire, a move that enables us to take advantage of cost savings without reducing product performance.

In the last quarter of 2008, we began to manufacture Zetex' products in our facilities in China. Zetex' complementary proprietary wafer process gives us expanded capabilities and capacity, which we believe will be major contributors to our future growth.

At Diodes, we differentiate our business with innovative and cost-effective process and packaging technologies. Our flexible and optimized manufacturing process results in low packaging costs, which provide us with an important competitive advantage.

We intend to continue taking the necessary steps to maintain our cost leadership.

**OUR GLOBAL REACH** 

72.6%

AJIA

15.6%

NORTH AMERICA

11.8%

EUROPE

We are **expanding our market** SHARE within the high-volume, high-growth markets that we actively serve. We continue to leverage our large existing CUSTOMER BASE of short design cycle markets to further drive sales of new products and solutions.

**DIVERSE END-MARKETS** full year 2008



## A Broad Portfolio of Solutions

Combining Diodes and Zetex strengthens the Company in three key ways. It expands our product portfolio into the industrial and automotive markets. It creates significant cross-selling opportunities within our customer base. And it increases our geographic footprint.

Our ability to manufacture our products cost-effectively and efficiently is central to our business strategy. In 2008, we successfully built up capacity to prepare for volume increases when the market turns around.

We also believe that the inclusion of Zetex' engineering and marketing expertise into Diodes' team, along with their established customer base and product offerings, further enhances Diodes' global leadership in discrete and analog semiconductor products and solutions.

Together, we now offer six product strategies in high growth areas: standard linear, power management, sensor, MOSFET, SBR®, and transistor. These products enable us to capitalize on our core strengths while expanding into new markets, including: the

industrial arena; the LED driver market, which includes flat panel television displays; thin devices such as new feature-rich mobile phones and notebook computers; and new emerging growth markets, including solar panels and LED lighting.

What's more, our continued innovation helps solidify our market position and provides a competitive advantage. Case in point is as follows: in 2008, we introduced the world's smallest fully self-protected low-side MOSFET. Its miniature format delivers a package power density three times that of its much larger packaged counterpart, making it ideal for a wide range of automotive and industrial applications. Also, market awareness of our patented and proprietary SBR® products continues to grow at a high rate with early adoption into new high-efficiency energy standards.

Diodes and Zetex have proven to be a powerful combination. We look forward to capitalizing on the new business opportunities and geographic expansion that results from the synergies of the combined companies.

#### **OUR DISTRIBUTION NETWORK**

Through innovative marketing strategies and sophisticated logistics, we work with world-class distributors to assist our customers in advancing their technologies.

Major distributors include:















SBR is a registered trademark of Diodes Incorporated.

# Corporate Governance Highlights

Good corporate governance is essential to protect investors and instill confidence in public companies. To enlist and sustain investor confidence in Diodes Incorporated, we provide public access to information about our corporate governance policies in the investor section of our website at www.diodes.com. These policies provide a framework for the proper governance of our company, consistent with government requirements and in the best interests of you, our shareholders.

#### Key Information About Our Corporate Governance Policies and Commitments:

- Majority of Board members and Board Committee members are independent;
- · Board adopted a Code of Business Conduct;
- Board adopted Corporate Governance Guidelines;
- Board Committee charters clearly establish respective roles and responsibilities;
- Board adopted a Code of Ethics for the Chief Executive Officer and all members of our finance department, including the principal financial/accounting officer;
- Board and each Board Committee is required to conduct a self-evaluation of their performance at least annually that is supervised and reviewed by the Governance and Stockholder Relations Committee to determine whether the Board and each Board Committee is functioning effectively;
- Audit Committee established policies in its charter for auditor independence;
- Audit Committee conducts an appropriate review of all related party transactions for potential conflict of interest situations on an ongoing basis;
- Audit Committee members meet regularly with internal and external auditors, without the presence of the Company's management;
- Audit Committee and Company are committed to full compliance with the United States Foreign Corrupt Practices Act and the anti-bribery laws of the Peoples' Republic of China;

- Internal Audit Manager reports directly to Audit Committee;
- Moss Adams LLP, the Company's independent registered public accounting firm,
  reports directly to the Audit Committee, and
  the Audit Committee reviews any non-audit
  services to ensure that they do not interfere
  with the auditors' independence;
- Through internal audit control functions, the Company monitors compliance with its global financial policies and practices over critical areas, including: internal controls, financial accounting and reporting, fiduciary accountability, and safeguarding of the Company's corporate assets;
- A whistle-blower hotline has been established as a confidential means for employees to address issues to the Audit Committee regarding the Company's accounting, internal accounting controls and auditing practices;
- Compensation Committee makes recommendations to the Board regarding compensation, benefits and incentive arrangements for officers;
- Governance and Stockholder Relations
   Committee recommends director nominees to be selected by the Board;
- Non-management directors each must hold stock with a value of at least two times the annual Board and Committee retainers combined. A newly elected director will have five years to reach the target ownership level;
- Management directors each must hold the lesser of four times his/her salary or 125,000 shares of the Company's common stock;
- Meetings of independent directors without management present are held regularly.

Our culture demands integrity and an unyielding commitment to strong internal practices and policies. We thank you for the confidence you have placed in us.

# Corporate Information

#### **BOARD OF DIRECTORS**

#### Raymond Soong 2C, 3C

Chairman of the Board, *Diodes Incorporated* Chairman of the Board.

Lite-On Technology Corporation

Director since 1993

#### C.H. Chen

Vice Chairman, *Diodes Incorporated*Vice Chairman, *Lite-On Semiconductor Corporation* 

Ele on comiconadolor corporation

Director since 2000

#### Michael R. Giordano 1CF

Senior Vice President, UBS Financial Services, Inc. Director since 1990

#### L.P. Hsu 1,2

Chairman, *Philips Taiwan Quality Foundation Director since 2007* 

#### Dr. Keh-Shew Lu

President & Chief Executive Officer, Diodes Incorporated Retired, Senior Vice President, Texas Instruments, Inc. Director since 2001

#### Dr. Shing Mao 2, 3

Retired, Chairman of the Board, Lite-On USA, Inc.

Director since 1990

#### John M. Stich 1,3

Honorary Consul General of Japan at Dallas Retired, Chief Marketing Officer, Texas Instruments, Inc.—Japan Director since 2000

- 1 Audit Committee Member
- 2 Compensation Committee Member
- $3-Governance\ \&\ Stockholder\ Relations\ Committee\ Member$
- ${\it C-Committee\ Chair}$
- $F-Financial\ Expert$

#### **EXECUTIVE OFFICERS**

#### Dr. Keh-Shew Lu

President & Chief Executive Officer Employee since 2005

#### Mark A. King

Senior Vice President, Sales & Marketing *Employee since 1991* 

#### Joseph Liu

Senior Vice President, Operations *Employee since 1990* 

#### Hans Rohrer

Senior Vice President, Business Development *Employee since 2008* 

#### Carl C. Wertz

Chief Financial Officer, Secretary & Treasurer *Employee since 1993* 

#### Richard D. White

Senior Vice President, Finance Employee since 2006

#### Colin Greene

Europe President and Vice President, Europe Sales & Marketing Employee since 2008

#### Julie Holland

Vice President, Worldwide Analog Products *Employee since 2008* 

#### T.J. Lee

Vice President, Packaging Operations *Employee since 2006* 

#### Edmund Tang

Vice President, Corporate Administration *Employee since 2006* 

#### Francis Tang

Vice President, Product Development *Employee since 2006* 

#### SHAREHOLDER INFORMATION

Diodes Incorporated common stock is listed and traded on the NASDAQ Global Select Market (NASDAQ-GS: **DIOD**).

	Closing Sales Price of Common Stock	
Calendar Quarter Ended		
2008	High	Low
Fourth Quarter	\$17.13	\$ 3.44
Third Quarter	28.26	17.31
Second Quarter	30.93	22.55
First Quarter	29.71	20.22
2007	High	Low
Fourth Quarter	\$34.71	\$27.40
Third Quarter	32.84	26.31
Second Quarter	27.85	23.06
First Quarter	26.94	21.89

#### FORM 10-K

A copy of the Company's Form 10-K and other publicly filed reports, as filed with the United States Securities and Exchange Commission, are available at www.diodes.com or www.sec.gov or upon request of:

#### **Investor Relations**

Shelton Group

Contact: Leanne Sievers

19800 MacArthur Blvd., Suite 300

Irvine, CA 92612 T: 949-224-3874 F: 949-224-3872

Email: LSievers@Sheltongroup.com or Diodes-Fin@Diodes.com

### INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

#### Moss Adams LLP

11766 Wilshire Blvd., Suite 900 Los Angeles, CA 90025

#### TRANSFER AGENT & REGISTRAR

**Continental Stock** 

**Transfer & Trust Company** 

17 Battery Place, 8th Floor New York, NY 10004 T: 212-509-4000

#### **GENERAL COUNSEL**

Sheppard, Mullin, Richter & Hampton LLP 333 S. Hope Street, 42nd Floor Los Angeles, CA 90071-1448

#### FINANCIAL INFORMATION ONLINE

World Wide Web users can access Company information on the Diodes Incorporated Investor page at www.diodes.com



#### DIODES INCORPORATED

Corporate Offices 15660 N. Dallas Parkway, Suite 850 Dallas, TX 75248 USA T: 972-385-2810

#### DIODES INCORPORATED

3050 E. Hillcrest Drive Westlake Village, CA 91362 USA T: 805-446-4800

1: 805-440-4800

#### **ASIA SALES**

Taipei, Taiwan Shanghai, China Shenzhen, China Gyeonggi-do, Korea

#### **EUROPEAN SALES**

Munich, Germany

#### MANUFACTURING FACILITIES

Shanghai, China (2) Kansas City, MO, USA Oldham, United Kingdom Neuhaus, Germany



Diodes Incorporated Registered to ISO 9001-2000 File Number A5109

www.diodes.com

NASDAQ-GS: DIOD

